



The World of
Branding & Storytelling

SOCIAL MEDIA MARKETING

Your SMM Delivery Partner



Who We Are?



Are you looking for a new, fresh, and more compelling story to help you build a personal brand? Our team of storytellers and copywriters can help you craft a powerful identity that will amplify your voice

You deserve the best

We are good at what we do. We have the **experience, expertise and knowledge** to craft a compelling story that will truly resonate with your audience.

We care about your brand

We know that there is no single way to attract clients so we cater to every style and every budget. We can provide anything from high-quality content creation or website design to social media management. You get one point of contact for all your branding needs!



What Makes Us Different?

We are Storytellers

We will work with you on developing your personal brand. We've helped our clients create and tell their stories with such success that they've become thought leaders in their industries.

We are Branding Geniuses

We specialize in developing complete brand identities for start-ups and influencers, including logos, web design, company cultures & more.

We are Strategic Thinkers

We specialize in developing strategic plans that support your business goals. Our clients include start-ups, small businesses and personal brands.



What is Our Approach?



Our job is to make you the brand you want to be!!!



**Creating A
Distinctive
Brand Identity
For You**



**Building A
Connection
Between
Your Brand &
Your Customers**



**Crafting
Your Story**



Our 3-Step Process



01

BRANDING



02

CONVERSION



03

RETENTION

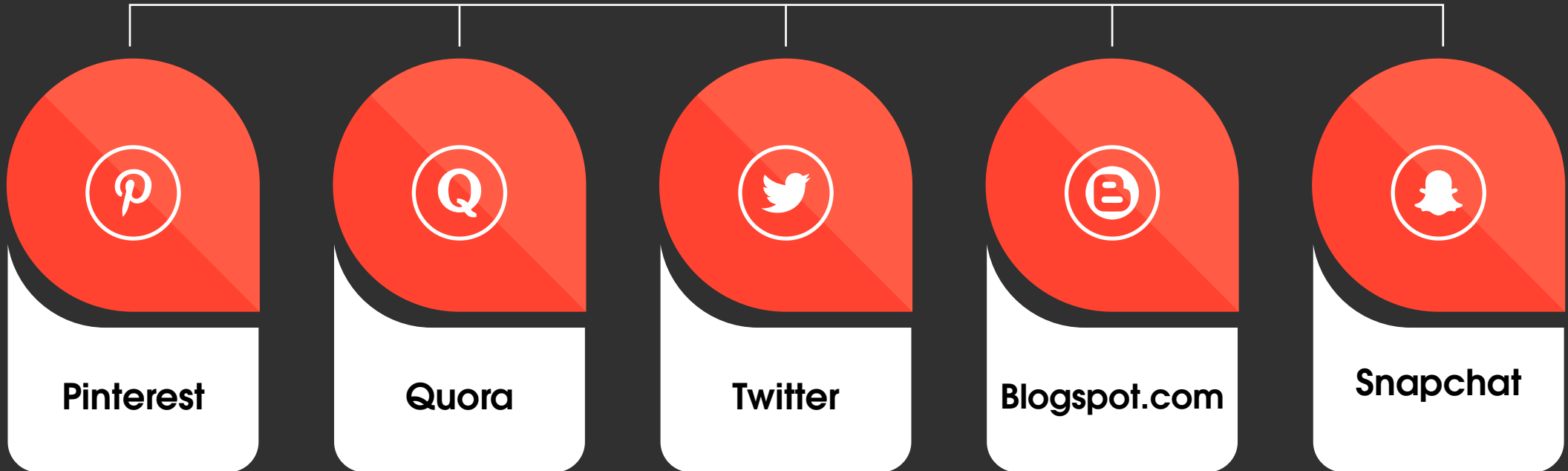
Social Media Marketing

Social Media Platforms

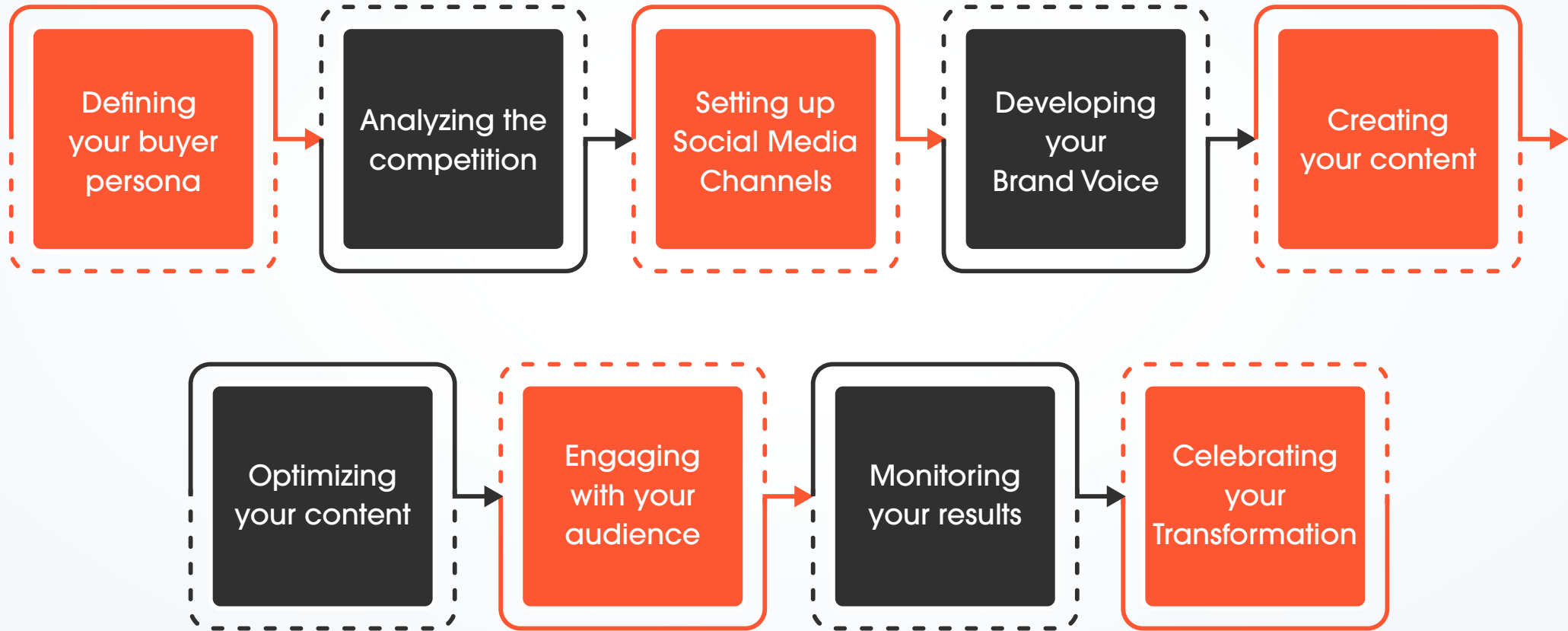


Social Media Marketing

Social Media Platforms



Plan of Action



Timeline for Social Media Marketing

PHASE	ACTIVITIES	DURATION
Analyzing	<ul style="list-style-type: none">• Establishing Social Goals• Raise Brand Awareness• Building a community around your Business• Creating Buyer Persona	0-5 Days
Creating	<ul style="list-style-type: none">• Strategizing the Ideation for Content• Creating Graphics, Case Studies, etc.• Engaging with the Target Audience	16 Days
Executing	Executing Social Media Marketing Strategy, (Posting 3 days in a week)	Minimum 6 Months



Silver Package



Social Media Posts

13 posts/month
across any 5/6 channels

Social Media Management

Managing comments
captions and relevant,
and engaging content

Videos

2/month. Client will provide
raw videos, & final editing &
posting will be done by us

PRICE : 15,000/- + GST



Gold Package



Social Media Posts

20 posts/month
across any 7/8 channels

Social Media Management

Managing comments
captions and relevant,
and engaging content

Videos

6/month. Client will provide
raw videos, & final editing &
posting will be done by us

PRICE : 25,000/- + GST

**CUSTOMIZED PACKAGES
AVAILABLE**

Account Creation

SOCIAL MEDIA ACCOUNT CREATION :-

Quora

 Pinterest

LinkedIn

facebook

 Instagram

twitter 



NOTE:-

- Account Creation - Logo Setup
- Update All Info, About Us, Website Info etc.

PRICE : 500/- Per Platform

Cover Pic for All Social Media

PRICE : 700/- Per Image

**THANK
YOU!**



For more details visit us:

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